

## Bachelor Level Business Studies for Ukrainians Available Free of Charge in Business Projects

Ukrainians who arrived to Finland because of the war and are receiving temporary protection, have the opportunity to start or to continue business studies free of charge at Laurea University of Applied Sciences in Spring 2023.

Studying takes place at the Hyvinkää campus of Laurea University of Applied Sciences. The studies are part of the project "YPro Ukr – Business Project Studies for Ukrainians" and are funded by the Finnish Ministry of Education and Culture. The main goal of the project is to foster the higher education of Ukrainians staying in Finland due to the war.

Studies take place in international project teams of 6-8 students. Studying includes business theory and a business project with a partner company. Projects are guided by Laurea's expert senior lecturers. Students have the opportunity to complete 15-30 credits (ECTS) during one academic season. The studies correspond to university bachelor level studies. Company project studies will increase working life and teamwork skills. In addition, the students will build a network with partner companies. According to the Yearly National Survey, the business students' rate Laurea's company project studies in Top 3.

The content of the studies covers a wide range of business topics, such as digital business development, project management, marketing, and service design. Participation in the studies requires sufficient English language skills. Laurea is prepared to organize laptops to Ukrainian students for the duration of their studies.

The students will be orientated, and the studying begins, starting January 9<sup>th</sup>, 2023. Individual study and career plan discussion will be arranged with each Ukrainian student by personal tutor teacher during the Spring season.

If you are interested in these studies, you can apply to the studies on this form. We will invite those who have left their contact information to the form to a virtual info event on Wednesday 16.11.2022 at 15-16. Similar info event will be arranged also 30.11.2022, on Wednesday, at 14:00-15.00. The virtual info events will be held in English and a link to event will be sent to participants by email. Selection interviews for the applicants will be arranged virtually 1st of December, at 14:00-18:00 and 2nd of December, at 14:00-18:00.

Marja Isokangas, Senior Lecturer, Business Management / Project Coordinator Laurea University of Applied Science marja.isokangas@laurea.fi